

KNOW CANCER FIGHT CANCER

— Did you know? —

Cancer is Not a Death Sentence

When detected early, cancer can be treated and you can live a normal, healthy life afterwards. Talk to your doctor about getting screened regularly.



Doctors Can Cure Cancer

Medicines from your local store cannot cure cancer. Only trained doctors at specialized hospitals can treat cancer properly.

Acting Early Saves Lives and Money

If you notice any signs of cancer, see a doctor immediately. Early cancer is easier and cheaper to treat.



Children Get Cancer Too

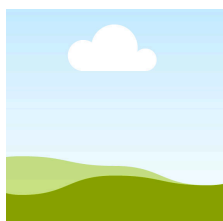
Cancer can happen at any age – not just in adults. Watch your children's health.

Insurance Makes Treatment More Affordable

NHIA can help reduce the cost of cancer treatment for you and your family. Register today.



Questions?
Contact XYZ



Let's talk about
CANCER
LEARN. FIGHT. HOPE.

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— The Facts —

Cancer is Not a Death Sentence

Many people believe that cancer always leads to death, but this is not true. When cancer is found early, doctors have many ways to treat it successfully. Many people are living normal lives after cancer treatment. They work, care for their families, and enjoy life. The key is to catch cancer early. Regular check-ups and screening tests help doctors find cancer when it is still small and easier to treat. Do not be afraid to get checked – finding cancer early gives you the best chance to survive and continue living a healthy life.

Doctors Can Cure Cancer

Some people try to treat cancer with herbs or medicines bought from the store. While these may seem cheaper or easier, they are not the best for curing cancer. Cancer is a serious disease that needs special medical treatment from trained doctors. Only specialized hospitals have the equipment, medicines, and doctors to fight cancer properly. Doctors may use surgery to remove cancer, special medicines (chemotherapy), or radiation treatment. These treatments are proven to help remove cancer from the body. Trust your doctors – they have studied for many years to learn how to treat cancer.

Acting Early Saves Lives and Money

When cancer is small and has not spread to other parts of the body, treatment is faster, simpler, and much less expensive. For example, early cancer might need only one surgery or a short course of treatment. But when cancer grows and spreads, treatment becomes more difficult, takes longer, and costs much more money. Some people wait because they are scared or because they hope the problem will go away on its own. This is very dangerous. If you notice any symptoms of cancer, see a doctor immediately. The fastest way to beat cancer is to catch it early and get proper medical care right away.

Children Get Cancer Too

Many people think cancer only happens to older adults, but this is wrong. Children of all ages – from babies to teenagers – can develop cancer. In Nigeria, thousands of children are diagnosed with cancer each year. If your child shows any warning signs (including lumps or swelling anywhere on the body, white spots in the eye, frequent fevers or infections, bone pain, unusual tiredness, or unexplained weight loss), take them to a doctor immediately. Many childhood cancers respond very well to treatment when caught early, so get your children checked properly to be sure.

Insurance Makes Treatment More Affordable

Cancer treatment can be expensive, and many families struggle to pay for it. This is why the National Health Insurance Authority (NHIA) is so important. When you enroll in NHIA, the insurance helps pay for your medical care, including cancer treatment. NHIA covers things like hospital stays, doctor visits, and some treatments. You pay a small amount regularly, and if you ever need cancer treatment, NHIA will help cover the large costs. Protecting your family's health also means protecting your family's finances. Don't wait – register for NHIA today.